

BALLARD Spahr ANDREWS & INGERSOLL, LLP

Employee Benefits Alert

December 22, 2006

Pennsylvania Protections for Social Security Numbers

On December 26, 2006, Pennsylvania joins a growing list of states (including New Jersey) that seek to combat identity theft through restrictions on the use and disclosure of Social Security Numbers. Employers, businesses and other entities in Pennsylvania will be required to comply with these new restrictions or face fines of \$50 - \$500 for a first offense and \$500 - \$5,000 for subsequent offenses.

The new law prohibits a range of activities with some significant exceptions. Perhaps most significantly, the law does not apply to certain financial institutions, health plans, most health care providers, credit reporting agencies and related entities.

Prohibited Conduct. Under the new law, no person or entity (including state or local governmental entities) in Pennsylvania may:

- · Intentionally communicate or otherwise make an individual's Social Security Number available to the general public.
- Print an individual's Social Security Number on a card required to access products or services provided by that person or entity.
- Require an individual to transmit his or her Social Security Number over the Internet unless the connection is secure or the number is encrypted.
- Require an individual to use his or her Social Security Number to access an Internet website unless a password or unique personal identification number or other authentication device is also required to access the website.
- Print an individual's Social Security Number on mailed materials unless required by law. Social Security Numbers may be included in applications and forms sent by mail, including documents that are part of an enrollment process, but may, in no event, be visible without opening an envelope.
- Disclose the Social Security Number of an individual who applies for a fish or game license.

Exceptions. The statute that imposes the new restrictions also provides explicitly for several exceptions. In particular:

- Non-governmental persons and entities may continue an existing use of an individual's Social Security Number, provided that the use is not interrupted and the individual has (and is notified annually of) the right to discontinue the use. The individual may not be denied services (or incur a charge) because he or she has submitted a request.
- The new rules do not prevent the collection, use, or release of a Social Security Number as required by law.
- The new rules do not prevent the use of a Social Security Number for internal verification or administrative purposes or for law enforcement investigations.
- The use of Social Security Numbers in certain court and other government documents is permitted.

Applicability. The new law does not apply to health plans and other covered entities under HIPAA, to financial institutions subject to the Gramm-Leach-Bliley Act, or to entities subject to the Fair Credit Reporting Act.

Comments. Many companies have already discontinued the use of Social Security Numbers in pay stubs and various other documents. Even in situations where the use of an individual's Social Security Number is permitted, it will often be sensible to adhere to limitations included in the new law. For example, although the new law prohibits an entity from requiring an individual to transmit his or her Social Security Number over the Internet in an unsecured or unencrypted manner, it does not impose the same security or encryption requirement on a company's own transmissions. Nevertheless, entities may choose to follow that practice.

Some of the activities that most commonly require use of a Social Security Number, such as credit checks and health plan enrollment are performed by entities that are exempt from the new requirements. An entity that is subject to the new rules should consider if there is a practical means of proceeding without the number. If not, it should consider if an exception to



the rules applies. For example, if a disability plan requires an individual's Social Security Number, it may consider the exception for applications and forms in mailings as well as the exception for verification and administration. It may also consider arguing that ERISA preempts the new state law.

There are various ambiguities in the new law. For example, it is unclear how broadly the exception for applications and forms will be interpreted. However, under any interpretation, Pennsylvania businesses and employers who have not recently evaluated their use of Social Security Numbers should now examine that use.

Ballard Spahr Andrews & Ingersoll, LLP

Baltimore

18th Floor 300 East Lombard Street Baltimore, MD 21202-3268 410.528.5600 Fax: 410.528.5650

Bethesda

4800 Montgomery Lane Suite 350 Bethesda, MD 20814-6354 301.664.6200 Fax 301.664.6299

Denver

Suite 2300 1225 17th Street Denver, CO 80202-5596 303.292.2400 Fax: 303.296.3956

Las Vegas

Suite 1201 300 South Fourth Street Las Vegas, NV 89101-6018 702.471.7000 Fax 702.471.7070

New Jersey

Plaza 1000 — Suite 500 Main Street Voorhees, NJ 08043-4636 856.761.3400 Fax: 856.761.1020

Philadelphia

51st Floor 1735 Market Street Philadelphia, PA 19103-7599 215.665.8500 Fax: 215.864.8999

Phoenix

3300 Tower, Suite 1800 3300 North Central Avenue Phoenix, AZ 85012-2518 602.798.5400 Fax: 602.798.5595

Salt Lake City

Suite 600 One Utah Center 201 South Main Street Salt Lake City, UT 84111-2221 801.531.3000 Fax: 801.531.3001

Washington, DC

Suite 1000 South 601 13th Street, N.W Washington, DC 20005-3807 202.661.2200 Fax: 202.661.2299

Wilmington, DE

12th Floor 919 North Market Street Wilmington, DE 19801-3034 302.252.4465 Fax: 302.252.4466

The Ballard Spahr Andrews & Ingersoll, LLP Employee Benefits Group

Lawyers:		@ ballardspahr.com
John M. Bernard	215.864.8408	bernard
Kurt R. Anderson	215.864.8432	andersonk
Michele Berman Golkow	215.864.8403	golkow
Jacquelyn M. Gray	215.864.8420	grayj
Jean C. Hemphill	215.864.8539	hemphill
Barry L. Klein	215.864.8415	kleinb
Edward I. Leeds	215.864.8419	leeds
Virginia E. Neiswender	215.864.8239	neiswenderv
Brian M. Pinheiro	215.864.8511	pinheiro
Marla G. Roshkoff	215.864.8417	roshkoff
Benefit Plan Analysts		
Neil B. Sizer	215.864.8460	sizer
Jennifer DeMarco	215.864.8423	demarco
Pamela G. Anthony	215.864.8367	anthonyp
Kristin K. McCarthy	215.864.8338	mccarthykk

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